Improving Medicare Beneficiary Immunization Assessment and Vaccine Rates for:
Influenza
Herpes Zoster
Pneumococcal Pneumonia

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Annual Western NY Adult Immunization Coalition Meeting
October 18, 2017

Presentation Objectives

- Overview of IPRO’s Immunization Project
- Challenges in IPRO’s Immunization Project
- Overview of NYS Immunization Laws and Registry Reporting
- The federally funded Medicare Quality Innovation Network – Quality Improvement Organization (QIN-QIO) for New York State.
- Under contract with the Centers for Medicare & Medicaid Services (CMS).
- Leading the Atlantic Quality Innovation Network (AQIN).
- One of 14 QIN-QIOs across the country working to provide quality improvement learning opportunities, technical assistance and free resources in support of CMS healthcare quality goals.
- Led by IPRO in New York State.
- Partners include Delmarva Foundation in the District of Columbia and the Carolinas Center for Medical Excellence in South Carolina.

11th SOW QIN-QIO Map

11th Statement of Work Quality Improvement Network Quality Improvement Organization Program Contracts

- Great Plains Quality Innovation Network (QIN A-QIO 1)
- Mountain Pacific Quality Health Foundation (QIN A-QIO 19)
- Atlantic Quality Improvement Network (QIN I-QIO 2)
- Healthnaught (QIN F-QIO 6)
- Health Services Advisory Group (QIN M-QIO 7)
- New Alliance (QIN H-QIO 11)
- Healthnaught (QIN F-QIO 4)
- Alliance of Georgia Medical Care Foundation (QIN F-QIO 1)
- New Alliance (QIN H-QIO 11)
Healthy People 2020 Immunization Goals for Adults: NYS Rates

<table>
<thead>
<tr>
<th>Vaccine Type and Age</th>
<th>Goal Rates</th>
<th>Current Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pneumococcal (65 or older)</td>
<td>90%</td>
<td>65.4% (2014 NY) 69.7% (2015 NY)</td>
</tr>
<tr>
<td>Influenza (65 and older)</td>
<td>70%</td>
<td>66.5% (2014-15) (flu season NY) 66.0% (2015-16) (flu season NY)</td>
</tr>
<tr>
<td>Herpes Zoster (60 and older)</td>
<td>30%</td>
<td>26.4% (2014 NY) N/A (2015 NY)</td>
</tr>
</tbody>
</table>

Source: AdultVaxView CDC
https://www.cdc.gov/vaccines/imz-managers/coverage/adultvaxview/data-reports/general-population/reports/2015.html

Source: 2014-15 Influenza Season Vaccination Coverage Report CDC
National Immunization Survey-Flu (NIS-Flu) and Behavioral Risk Factor Surveillance System (BRFSS 2015-16 influenza season)

IPRO Adult Immunizations Project Goals

By July 2019:
- Reach immunization rates of 70% for influenza, 90% for pneumonia and 30% for herpes.
- Reduce disparities among racial and ethnic minorities and rural Medicare beneficiaries.
- Increase adult immunization status assessment.
- Ensure that Medicare beneficiary immunization status includes reporting immunizations to NYS DOH Immunization Information System (IIS) or New York Citywide Immunization Registry (NY CIR) via CEHRT and other electronic methods.
Project Recruitment

Target: 900 physicians/clinicians by December 31, 2016
- 910 were recruited, predominantly from participants enrolled in other IPRO projects (e.g., Cardiovascular Health).

Target: 20 home health agencies by December 31, 2016
- 22 were recruited.

Target: 175,000 beneficiaries for influenza vaccine
- 180,035 beneficiaries were recruited for influenza vaccines.

Target: 175,000 beneficiaries for pneumococcal vaccine
- 180,035 beneficiaries were recruited for pneumococcal vaccines.

FFS Medicare Beneficiaries Received PPV Vaccine 2014-2016

- NYS Average
- Niagara
- Monroe
- Ontario
- Livingston
- Wayne
- Erie
- Cayuga
- Kings
PNE Immunization Rate of NY HHAs: Not Recruited vs. Recruited
Influenza Immunization Rate of NY HHAs: Not Recruited vs. Recruited

Adult Immunizations: Project Challenges

Recruitment of 910 clinicians was demanding, due in part, to the lack of incentives to join the project.

Practices already participating with IPRO were invited to join this project, which led to “project fatigue.”

Requesting data at individual clinician level is problematic for some practices.

Limiting the focus to Medicare FFS beneficiaries is not realistic for practices; they are interested in vaccine status of all patients.

Majority of clinicians are not reporting immunizations to PQRS, which makes data extraction more difficult.

Time commitment necessary for clinicians to participate in webinars is difficult.
Adult Immunizations: Patient-related Challenges

Lack of practitioner, provider, and beneficiary knowledge about the recommendations and necessity for immunizations of healthy and at-risk adults.

Acute care and chronic care have had priority over preventive services.

Some providers not offering vaccines or offering only a subset of vaccines recommended for beneficiaries.

Third-party payers do not pay all practitioners or providers that administer immunizations.

Beneficiaries may see several practitioners or providers, which may complicate coordination of care.

Assistance Provided to Participating Practices

Technical assistance offered via onsite meetings, e-mail, telephone, teleconferences, and webinars:

- assistance with EMR reminder systems
- work flow assessments
- use of standing orders
- using immunization measures for CMS incentive programs such as PQRS and Meaningful Use (now part of the Quality Payment Program)

Request and review data of individual clinicians in practices and health centers.

Distribute CDC’s Advisory Committee on Immunization Practices (ACIP) annual Recommended Immunization Schedules for Adults and other updates.
Assistance Provided to Participating Practices

Staff and patient education resources distributed and discussed at quarterly project meetings (webinars).

Preventive services reminder poster (in English and Spanish) distributed to practices.

Immunization resources posted on AQIN-NY website (atlanticquality.org).

Distributed information and presented webinars on immunization registries of NYS DOH (IIS) and NYC DOHMH (NY CIR).

Remember to tell us if you’ve gotten any of these vaccines or tests since your last visit to our office.

- Seasonal flu vaccine
- Pneumonia vaccine
- Herpes Zoster (Shingles) vaccine
- Mammogram
- Colorectal cancer screening (e.g., colonoscopy)

These preventive services are important to your health. Keeping us informed will help us help you stay healthy.

Recuerde avisarnos si ha recibido alguna de estas vacunas o pruebas desde su última visita a nuestro consultorio.

- Vacuna contra la gripe estacional
- Vacuna contra la neumonía
- Vacuna contra Herpes Zoster (La Culebrilla)
- Mamografía
- Evaluación de cáncer colorectal (e.g., colonoscopia)

Estos servicios preventivos son importantes para su salud. Mantenernos informados nos ayudará a ayudarlo a mantenerse sano.
Assistance Provided to Home Health Agencies

HHAs advised to access Home Health Quality Improvement (HHQI) website (homehealthquality.org) and download resource materials.

Webinars presented to introduce HHAs to reports available on HHQI. Data imported from OASIS.

Technical assistance provided through on-site meetings, telephone, e-mail, teleconferences and webinars.

Comparison data reports distributed to HHAs for influenza and pneumococcal vaccines.
Disparities and Adult Vaccination Rates-2015

<table>
<thead>
<tr>
<th>Immunization Type</th>
<th>Total</th>
<th>White</th>
<th>Black</th>
<th>Hispanic</th>
<th>Asian</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Seasonal Influenza</strong></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>18+ (2015-16)</td>
<td>41.7%</td>
<td>44.5%</td>
<td>36.6%</td>
<td>34.4%</td>
<td>44.0%</td>
<td>36.4%</td>
</tr>
<tr>
<td><strong>Pneumococcal</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>&gt;65 (2015)</td>
<td>63.6%</td>
<td>68.1%</td>
<td>50.2%</td>
<td>41.7%</td>
<td>49.0%</td>
<td>62.7%</td>
</tr>
<tr>
<td><strong>Herpes Zoster</strong></td>
<td></td>
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<tr>
<td>&gt;60 (2015)</td>
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<td>34.6%</td>
<td>13.6%</td>
<td>16.0%</td>
<td>26.0%</td>
<td>28.0%</td>
</tr>
</tbody>
</table>

Source: FluVaxView CDC
Flu Vaccination Coverage, United States, 2015-16 Influenza Season
https://www.cdc.gov/flu/fluvaxview/coverage-1516estimates.htm

Source: AdultVaxView CDC
National Health Interview Survey, United States, 2015 Pneumococcal and Herpes Zoster Vaccine Coverage
https://www.cdc.gov/vaccines/imz-managers/coverage/adultvaxview/coverage-estimates/2015.html#table5

Community Outreach

Immunization-focused issue of Healthy Insights IPRO newsletter distributed annually to 280 senior citizen centers and libraries in NYS.

Immunization presentations at senior citizen centers in NYC began in August 2017.

“Electronic billboard” (in English and Spanish) displayed at entrance to 6 subway lines in Brooklyn in September & October 2017.
**Healthy Insights**

**PROTECT YOURSELF. PROTECT OTHERS.**

It is important to make sure that everyone stays healthy and protected against diseases. Here are some tips on how to do so:

1. **Wash your hands regularly.**
2. **Cover your mouth and nose when you cough or sneeze.**
3. **Avoid close contact with people who are sick.**
4. **Stay home if you are feeling sick.**

**VACCINES**

Vaccines are one of the most effective ways to prevent diseases. It is important to get vaccinated against diseases that can spread easily from person to person. Check with your doctor to see if you are up-to-date on your vaccinations.

**Healthy Insights de IPRO**

**PROTEJASE. PROTEJA A LOS OTROS.**

Es importante protegerse a sí mismo y a otras personas de enfermedades. Aquí hay algunos consejos para hacerlo:

1. **Lavarse las manos regularmente.**
2. **Usar una mascarilla cuando esté en lugares donde es difícil mantener la distancia de seguridad.**
3. **Evitar el contacto cercano con personas enfermas.**
4. **Estar en casa si está sintiendo mal.**

**Vacunas**

Las vacunas son una de las formas más efectivas de prevenir enfermedades. Es importante mantenerse al día con las vacunas para protegerse contra enfermedades que pueden ser graves. Habla con su médico para asegurarse de que está al día con sus vacunas.

**IPRO Healthy Insights**

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**SUB PUBLICATION DE 2017**

**En este número**

1. **Información sobre vacunas**
2. **Vacunas recomendadas para niños de diferentes edades**
3. **Cómo aplicar vacunas**
4. **Vacunas recomendadas para embarazadas**

**Asistente para el cuidado de la salud**

**www.ipro.org**

**Contacte con su médico para obtener más información sobre vacunas.**
Brooklyn Subway Campaign Sept-Oct 2017

NYS Immunization Registry Laws and Regulations

- NYS Public Health Law Section 2168 requires healthcare providers to report all immunizations administered to persons less than 19 years of age, along with the person's immunization history, to the New York State Immunization Information System (NYSIIS), for immunizations administered outside of New York City (NYC) or to the Citywide Immunization Registry (CIR), for immunizations administered within NYC.

- In addition, Public Health Law Section 2168 requires registered nurses and pharmacists, authorized to administer immunizations, to report immunizations administered to adults ages 19 years and older to NYSIIS or the CIR upon consent of the patient.

- Other healthcare providers may report immunizations administered to adults to NYSIIS or the CIR upon consent of the patient.
Pharmacists administering vaccines:

- NYS Education Law Sections 6527, 6801, and 6909 permit licensed pharmacists, who obtain an additional certification, to administer influenza, pneumococcal, meningococcal, tetanus, diphtheria, pertussis and herpes zoster vaccinations to adults 18 years of age and older under either patient specific or non-patient specific orders.

- Pharmacists who administer vaccines must report doses administered to NYSIIS or the CIR according to NYS immunization registry reporting requirements as described above.

- In the event that an adult aged 19 years and older does not consent to registry reporting, then the pharmacist must report such administration to the patient's primary care practitioner and must also document the dose in the annual New York State Department of Health (NYSDOH) Certified Immunizer Survey.

Resources

- Atlantic Quality Innovation Network
  www.atlanticquality.org/initiatives/immunization/

- American College of Physicians Adult Immunizations
  https://www.acponline.org/clinical-information/clinical-resources-products/adult-immunization

- CDC Immunizations
  http://www.cdc.gov/vaccines/index.html

- CDC Immunization Schedules
  http://www.cdc.gov/vaccines/schedules/index.html

- Home Health Quality Improvement (HHQI)
  http://www.homehealthquality.org/Home.aspx

- Immunization Action Coalition Vaccines
  http://www.vaccineinformation.org/vaccine-basics/
Resources (continued)

- NYS DOH Vaccinations
  http://www.health.ny.gov/prevention/immunization/

- National Foundation for Infectious Diseases
  http://www.nfid.org/professional-education/online/#webinars

- Vaccine Administration (CDC)
  https://www.cdc.gov/vaccines/hcp/admin/recs-guidelines.html

- Vaccine Educational Materials (CDC) for Professionals
  http://www.cdc.gov/vaccines/ed/index.html

- Vaccine Educational Materials (CDC) for Patients

Resources (continued)

- Vaccine Information Statements (CDC)
  http://www.cdc.gov/vaccines/hcp/vis/index.html

- Vaccines for Adults Program (NYS DOH)
  https://www.health.ny.gov/prevention/immunization/providers/state_vaccines_for_adults_program.htm

- Vaccines for Children Program (NYC DOHMH)
  http://www1.nyc.gov/site/doh/providers/nyc-med-cir/vaccines-for-children-program.page

- Vaccine Storage and Handling (CDC)

- Vaccine Storage and Handling Toolkit (CDC)
  https://www.cdc.gov/vaccines/hcp/admin/storage/toolkit/storage-handling-toolkit.pdf
For more information

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