Welcome to the December 2019 New York State Department of Health’s e-Distance Learning Newsletter.

In this issue, you will find dates & times for upcoming live trainings, webcasts, webinars, on demand webcasts, and on demand webinars, many available on the www.NYLearnsPH.com Learning Management System (LMS). If you have questions or issues accessing the LMS, or if you need assistance enrolling in any of the programs, please contact the NYSDOH Office of Public Health Practice at edlearn@health.ny.gov.

Check back next month. Some Live Webinars will appear as enduring material in the LMS.

### Calendar List of Live Events

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### ON DEMAND

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<td>Mandated Continuing Education Programs for Public Health Nurse 2 (PHN2) &amp; Supervising Public Health Nurse (SPHN)</td>
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### Writing for the Public, The Building Bridges Approach

**Reg2PHTC-L2L201912**

**Tuesday, December 3, 2019**
**12-1pm**

**Provider:** Region 2 Public Health Training Center

To view the live webinar, please register here

To view the webinar recording at a later date, Enroll in the LMS course: [Reg2PHTC-L2L201912](#)

Join the Region 2 Public Health Training Center for their December Log-in2Learn live webinar.

Participants will learn concrete strategies for writing to the public, based in the building BRIDGES approach developed by Anne Marie Liebel, Ed.D. President, Health Communication Partners LLC

After the webinar, participants will be able to:

- Describe the rhetorical triangle and its components, and how it can be used to analyze communication
- Identify assumptions you have about your audience and how these influence your writing
- Construct an empathy map to help focus your writing

Recommended Reading:

- **Patient communication: Aristotle helps you break it down** (podcast episode)
- **How cell phones can help you with patients’ health literacy**
- **Multimodality and health literacy, in memory of Gunther Kress**

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### Strengthening the Carrying Capacity of Local Health and Social Service Agencies to Absorb Increased Hospital/Clinical Referrals

**SFA-20191204**

**Wednesday, December 4, 2019**
**12-1pm**

**Provider:** Systems for Action

To view the live webinar, please register here

To view the webinar recording at a later date, Enroll in the LMS course: [SFA-20191204](#)

As hospitals and clinics increase screenings for social determinants of health (SDOH), referrals to agencies that provide services to address these needs also will increase. However, questions remain about the ability of nonprofits and other “community resources” to absorb these increased referrals for services. Using secondary data analysis, a review of existing capacity assessment models, and case studies of human service centers in Florida and Texas, researchers will develop and implement an approach for assessing the capacity of community social services organizations and their partners to absorb and meet the needs of referred clients. Findings will lead to improvements in understanding the nonprofit sector’s ability to respond to growing demand, ultimately contributing to the long-term goal of strengthening cross-sector partnerships and integration of services and systems to improve health outcomes.
LIVE WEBINAR

How Harm Reduction Fits into the SBIRT Model

Wednesday, December 4, 2019
2-3pm
Provider: Institute for Research, Education, and Training in Addictions (IRETA)
To view the live webinar, please register here

Harm reduction is both a philosophy and a series of interventions that aim to reduce the negative impacts of a health behavior as opposed to ending the behavior entirely. This approach may seem to contradict how screening, brief intervention, and referral to treatment (SBIRT) encourages health professionals to guide patients with likely substance use disorders (SUDs) to accept abstinence-based treatment. However, this presentation will demonstrate how harm reduction can be incorporated into all three components of SBIRT. By discarding a singular focus on abstinence and adopting an approach of “meeting patients where they are at,” clinicians can help patients reduce harm from their use as well as forge their own pathway to recovery.

PHI-20191205

No Wrong Door for Opioid Safety: How to Communicate for Impact

Thursday, December 5, 2019
2-3pm
Provider: Public Health Institute
To view the live webinar, please register here
To view the webinar recording at a later date, Enroll in the LMS course: PHI-20191205

New research and polling data are shining light on how we can talk about opioid safety in ways that help us surmount apathy and strengthen support for our strategies. Join the California Opioid Safety Network (COSN) for the third web forum in our series, “No Wrong Door for Opioid Safety: How to Communicate for Impact” and hear experts from across the country share tactics for launching public communications campaigns, delivering effective messaging around stigma and harm reduction, and capturing media attention for your work.

CHRR-20191210

Building a Culture of Health for Latinos: Priorities, Challenges and Success Stories

Tuesday, December 10, 2019
3-4pm
Provider: County Health Rankings & Roadmaps
To view the live webinar, please register here
To view the webinar recording at a later date, Enroll in the LMS course: CHRR-20191210

Since 1968 UnidosUS, formerly known as National Council of La Raza (NCLR) has remained a trusted, nonpartisan voice for Latinos around the country. UnidosUS serves the Hispanic community through research, policy analysis, and state and national advocacy efforts, as well as program work in communities nationwide.

Join us as County Health Rankings & Roadmaps (CHR&R) teams up with UnidosUS to learn about pressing health challenges the Latino community is facing and how local affiliates are addressing the multiple factors that contribute to health. UnidosUS will also share two success stories from their experiences: the first about a program and national network for promotoras (or community health workers), and the second about a local health center advocating for the diverse needs of the Latino community in our nation’s capital. We’ll also highlight how you can better partner with your local UnidosUS affiliates to address local challenges and advance equity in your community.
### LIVE WEBINAR

#### Places for People: Highlights from the National Walking Summit-Columbus

**Wednesday, December 11, 2019**  
2-3pm  
**Provider:** America Walks  
*To view the live webinar, please register here*

Wish you could have been at the National Walking Summit-Columbus? America Walks has you covered. We will close out 2019 with examples from our National Walking Summit-Columbus program. Join us to explore how Columbus is creating places for people to walk, move, and travel sans the automobile. This webinar is intended for those just starting out on the walking path as well as those interested in learning more about the topic.

Attendees of this webinar will be able to:
- Give examples of how agencies and organizations are promoting walking and walkability in Columbus and the state of Ohio.
- Describe specific projects and countermeasures being implemented in Columbus and the state of Ohio to increase walkability.
- Discuss ways walking advocates should be engaging with topics related to this work.

### LIVE WEBINAR

#### Prevention Beyond the Binary: From Inclusive Language to Inclusive Sexual and Intimate Partner Violence Prevention for LGBTQ+ Communities

**Tuesday, December 17, 2019**  
2-3:30pm  
**Provider:** PreventConnect  
*To view the live webinar, please register here*

Sexual and intimate partner violence prevention practitioners have the opportunity to advance prevention strategies that will reduce violence against LGBTQ+ communities in ways that are community-centered, inclusive, expansive, and promote healthy, safe communities. Join PreventConnect, the National Resource Center on Domestic Violence, and experts from the field to discuss ways to challenge homophobia and transphobia in evidence-based programming, how to build an expansive framework for prevention beyond prescribed interventions, and ways mainstream organizations can build allyship and inclusiveness starting today.

### LIVE WEBINAR

#### HPV Vaccine Promotion: How to Effectively Use the Announcement Approach

**Thursday, December 12, 2019**  
3:30-4:30pm  
**Provider:** Immunize Nevada  
*To view the live webinar, please register here*

This program offers one free physician (CME), nursing and pharmacy CE credit (CE credit requires completion of the post-webinar survey). Provider recommendations motivate parents to say “yes” to HPV vaccination. Furthermore, the most effective recommendations are “announcements”, or brief statements, that assume parents are ready to vaccinate.

Join Immunize Nevada and Reno-based family physician, Dr. Catherine McCarthy, as we walk healthcare practitioners through an interactive program outlining the use of the Announcement Approach, an evidence-based communication strategy used to recommend the HPV vaccine.

**Learning Objectives:**

1. Review current evidence on HPV-related diseases, HPV vaccine, and provider recommendations.
2. Learn and practice an effective strategy for recommending HPV vaccine.
### SFA-20191106

**Can Subsidized Transportation Options Slow Diabetes Progression?**

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Populations with diabetes can successfully manage their condition if they have regular access to primary care along with access to quality food, physical, and social environments that support healthy lifestyles. Lack of safe, convenient, and affordable transportation options can make it difficult for low-income populations to access these resources. A research team led by Georgia State University will use a randomized trial to test several low-cost ways of improving transportation opportunities for low-income urban diabetic patients, including providing public transit vouchers, ride-share credits on Uber or Lyft, a cash benefit, or mobility counseling compared with usual medical care alone. The team will estimate the impact of these mobility enhancements on access to care, diabetes progression, healthcare utilization and costs. The research team will collaborate with Grady Health System, the Metropolitan Atlanta Rapid Transit Authority, the Atlanta Regional Commission, and the Atlanta Regional Collaborative for Health Improvement to conduct the study.

### NIHCM-20191113

**Health in Rural America: Innovative Solutions to Address Disparities**

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America is facing a complex rural health crisis. Increasing urbanization is leaving behind an older, sicker, and poorer population in rural America that may struggle with social determinants of health like access to medical care and healthy meals. These challenges contribute to rural-urban health inequities in rates of chronic conditions like obesity and diabetes. Despite the odds, leaders are leveraging the unique strengths of rural communities to develop and implement promising solutions.

### FPHTC-20191113

**Smoke and Mirrors: Reflections on the state of e-cigarette use and vaping nationwide and in Florida**

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**Learning Objectives**

- Understand the history of e-cigarette use
- Differentiate and identify types of e-cigarette products
- Understand the role of industry targeting on vulnerable and marginalized populations
- Interpret trends in electronic cigarette use nationwide and in Florida
- Discuss the state of the science on health outcomes associated with trends
- Discuss best-practice approaches to prevention
Centers for Disease Control & Prevention (CDC)

Want to learn about policy? Here are three Policy Courses designed to meet NYS Training Needs identified by PH-WINS

**Introduction to Policy Analysis in Public Health**  [CDC-PolAnalysis]

The 90-minute *Introduction to Policy Analysis in Public Health* course, designed for public health practitioners, introduces the learner to the CDC policy process and provides specific instruction on the policy analysis component of the process. Instructional content will result in the learner having a better understanding of what policy analysis is, its use in proactively assessing policy options under consideration, and how it can contribute to public health’s role in policy.

**Introduction to Economic Evaluation in Public Health**  [CDC-EconEval]

The one-hour *Introduction to Economic Evaluation in Public Health* course provides a broad overview of economic evaluation methods with illustrative examples from public health. It will help the learner understand and apply economic evaluation findings to their public health work.
Four **NEW** Courses from Region 2 Public Health Training Center
Strategic Skills Training Series

The Strategic Skills Training Series developed by the Region 2 PHTC aims to help prepare public health practitioners to develop the practices and competencies associated with being a Chief Health Strategist. The modules in this series use the community health improvement planning process to introduce you to the basics of the following four strategic skills areas. This first set of modules have been developed at an introductory level; the next parts of the series will build on these foundational modules.

**Reg2PHTC-Systems Thinking** - Strategic Skills Training Series: Introduction to Systems Thinking

**Reg2PHTC-Persuasive Communication** - Strategic Skills Training Series: Introduction to Persuasive Communication

**Reg2PHTC-Change Management** - Strategic Skills Training Series: Introduction to Change Management

**Reg2PHTC-Childhood Obesity** - A Systems Approach to Understanding Childhood Obesity
The Climate and Health Team at the New York State Department of Health has developed two new courses to describe the adverse health effects climate can have on health and to prepare public health leaders in the field. As climate change becomes more apparent, extreme weather events and natural disasters are expected to increase in size and intensity. It is crucial that public health leaders are prepared for the impacts climate change may have on their programs and the people they serve.

“Heat and Health in New York State” is intended to educate social service providers and community leaders in preventing heat’s adverse health effects among vulnerable populations. “WIC and Climate Change in New York State” describes the impacts of climate change and what it may mean for WIC programs. Both courses provide evidence of the climate changing, how people may be affected, and resources or mitigation strategies in response to the changing climate.

Visit the course pages to learn more.

Heat and Health in New York State  Enroll in LMS: NYSDOH-Climate1
WIC and Climate Change in New York State  Enroll in LMS: NYSDOH-Climate2

Prerequisite: Climate Change and Public Health 101 - Northeast Edition
20 minute online course! This course focuses on the public health impacts from climate change that are of most concern to the Northeast and what local health departments can do to mitigate and prevent them.

Enroll in LMS: BRACE-Climate101

Webinar 1 - NYS Department of Health: Climate & Health Profile (Originally Aired March 30, 2016)
Presenter: Asante Shipp Hilts
The webinar will describe the changing NYS climate, climate-related health impacts, vulnerable populations, methods for assessing vulnerability, challenges and opportunities, existing NYS initiatives and collaborations, and implementation of the NYSDOH Climate and Health Strategic Map.

Enroll in LMS: Reg2PHTC-Climate1

Webinar 2 - Climate & Health Research in NYS / Hazard Vulnerability Analysis Process in IL (Originally Aired April 13, 2016)
Presenters: Dr. Shao Lin, University at Albany, School of Public Health; Elena Grossman, University of Illinois at Chicago, BRACE-Illinois Project

Enroll in LMS: Reg2PHTC-Climate2

Webinar 3 - Ahmedabad Heat Action Plan – Improving city resilience against extreme heatwave (Originally Aired April 19, 2016)
Presenter: Dr. Partha Sarthi Ganguly, Indian Institute of Public Health, Gandhinagar, Climate Health Initiatives

Enroll in LMS: Reg2PHTC-Climate3
MEASURING HEALTH DISPARITIES

This interactive course focuses on some basic issues for public health practice - how to understand, define and measure health disparity. We examine the language of health disparity to come to some common understanding of what that term means, explain key measures of health disparity and show how to calculate them. The course provides a durable tool that is useful to daily activities in the practice of public health.

This training was originally released in 2005. Given its success as a foundational resource, updates were made in 2017 for this improved, web-based version.

Audience
The course is designed to be accessible to a broad audience of practitioners across all sectors of the public health and related workforce who are concerned about the issue of health disparity. Parts III and IV are more technical; although not required, it is helpful to have a background in statistics, epidemiology, or other related sciences for ease of understanding these sections.

Learning Objectives
By the end of the first content section (which includes Part I What are Health Disparities? and Part II Issues in Measuring Health Disparities), you will be able to:

- Identify the dimensions of health disparity as described in Healthy People 2020
- List three definitions of health disparity
- Interpret health disparity in graphical representations of data
- Explain relative and absolute disparity
- Describe how reference groups can affect disparity measurement

By the end of the second content section (which includes Part III Measures of Health Disparities and Part IV Analytic Steps in Measuring Health Disparity), you will be able to:

- Describe at least three complex measures of health disparities
- List strengths and weaknesses of at least three health disparity measures
- Summarize the analytic steps in measuring health disparity

What this means for you:
Anyone can participate in this course at no cost. Continuing education credits are available for $9 and only available to those who have not already completed the original version of the course.

3.0 Nursing Contact Hours
3.0 CHES Category I CECH
Certificate of Completion

The Michigan Public Health Training Center at the University of Michigan School of Public Health is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. Nursing contact hours expire March 31, 2019.

The Michigan Public Health Training Center is a designated provider (ID# 99038) of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc.

Enroll in the LMS course: RVPHTC-Disparities
## Strategies to Advance Health Equity Module Series

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<td>Strategies to Advance Health Equity: How Health Departments Can Grow a Healthy Public Food Sector</td>
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<td>Strategies to Advance Health Equity: State and Local Health Departments Role in Improving Food Access among Immigrants</td>
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## Mental Emotional Behavioral and Public Health Webinar Series

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<td>Adverse Childhood Experiences (ACE) Research &amp; Implications: Interview</td>
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<td>Role of Behavioral Health in Medicaid Managed Care</td>
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ATTENTION LOCAL HEALTH DEPARTMENT (LHD) STAFF

2018 Versions of Mandated Continuing Education for Staff in the following titles:

- Public Health Nurse 2 (PHN2)
- Supervising Public Health Nurse (SPHN)

BACKGROUND: The New York State Sanitary Code requires all staff hired, to the above titles, after August 20, 2008 must complete 15 credits of continuing education within the first year of employment. In 2008, Continuing Education (CE) Programs were developed to meet the continuing education requirement for these three titles, free of charge. The CE Programs for these titles were recently revised to provide updated course content.

These NEW Continuing Education (CE) Programs for 2018 replace all previous versions. If you were hired under one of these titles after August 20, 2008 –AND– have not yet completed the CE Programs for your title, then you will need to enroll in and complete the ALL NEW 2018 version of the programs.

Visit: https://www.nylearnsph.com/Public/Catalog/program.aspx

FREQUENTLY ASKED QUESTIONS (FAQs)

Q: What if I am currently enrolled in Continuing Education (CE) Programs for PHEd, PHN2 and/or SPHN Titles?

A: You can contact LMS Administration at edlearn@health.ny.gov or call 518-473-4223 and speak with Tom Reizes who can review your progress /status in the program.

Q: Why have a new version of the CE Programs?

A: CE Programs have been updated to include new courses that have been developed to better address the professional competency standards, address outdated content and meet the needs of staff new to the title in question.

Q: Will there be overlap in the coursework required by the old and new CE Programs? If yes, will I receive credit for common courses that I have already completed?

A: Yes, in some cases there will be overlap. For any courses that are common to both the old and newer versions of a CE Program in question your enrollment/completion status will be maintained.

If you have any other questions regarding either of these CE Programs how to complete a program; if you having difficulty enrolling in and/or completing existing programs or any courses included within the programs, please email: edlearn@health.ny.gov or call 518-473-4223 and speak with Tom Reizes or Abbey Greenbaum.