

# e-Distance Learning



Department of Health

Office of Public Health Practice


January 2020

**Welcome** to the **January 2020** New York State Department of Health's e-Distance Learning Newsletter.

**In this issue, you will find** dates & times for upcoming live trainings, webcasts, webinars, on demand webcasts, and on demand webinars, many available on the [www.NYlearnsPH.com](http://www.NYlearnsPH.com) Learning Management System (LMS). If you have questions or issues accessing the LMS, or if you need assistance enrolling in any of the programs, please contact the NYSDOH Office of Public Health Practice at [edlearn@health.ny.gov](mailto:edlearn@health.ny.gov).

Check back next month. Some Live Webinars will appear as enduring material in the LMS.

Calendar List of Live Events	Provider	Air Date	Air Time	LMS Course #	Page
Log-In 2 Learn - Plain Language: What is it? Why does it matter to health? How can you use it to advance health equity?	Region2 PHTC	7-Jan	12-1pm	<a href="#">Reg2PHTC-L2L202001</a>	2
Public Health Live! Vaccine Hesitancy	UAlbany SPH	16-Jan	9-10am	Save the Date	2
Understanding Substance Use Disorders and Addiction: A Public Health Perspective	ADPH	4-Feb	10am-1pm	Save the Date	2
ON DEMAND	Provider	Format		LMS Course #	Page
OnDemand Webinars from December 2019	Varied	OnDemand	-	See pages 3-4	3-4
3 Policy Courses from CDC (Address PHWINS needs)	CDC	Online Courses	-	See page 5	5
Strategic Skills Training Series	Reg2PHTC	Online Courses	-	See page 6	6
Public Health and Climate Change Webinar Series from NYSDOH & Reg2PHTC	Reg2PHTC	Online Courses	-	See page 7	7
Measuring Health Disparities Course from Michigan Public Health Training Center	RVPHTC	Online Course	-	<a href="#">RVPHTC-Disparities</a>	8
Region2PHTC Series: Strategies to Advance Health Equity Modules & Mental Emotional Behavioral & PH Webinars	Reg2PHTC	Online Courses	-	See page 9	9
Mandated Continuing Education Programs for Public Health Nurse 2 (PHN2) & Supervising Public Health Nurse (SPHN)	NYSDOH	OnDemand	-	-	10



NEW YORK STATE OF OPPORTUNITY

Department of Health

## Did You Forget Your LMS Password?

Learning Management System

Username  Password   [Forgot Username or Password](#)

**Just click to retrieve your username or reset your password.**

- Username Retrieval will ask for your last name, your first name, and the email address you used to open your account.
- Password Retrieval will ask for your Username and send you to your 3 secret questions.

**If you have any trouble, email [edlearn@health.ny.gov](mailto:edlearn@health.ny.gov) or call 518-473-4223.**

Reg2PHTC-L2L202001

**Log-In 2 Learn - Plain Language:  
What is it? Why does it matter to health? How can you use it to advance health equity?**

**Tuesday, January 7, 2020**

**12-1pm**

**Provider:** Region2 PHTC

Registration Link: <https://tinyurl.com/Jan2020-L2L>

Livestream Link: <https://livestream.com/r2phtc/PlainLanguage>

To view the webinar recording at a later date, Enroll in the LMS course:

[Reg2PHTC-L2L202001](#)



Presenter: Gretchen Van Wye, PhD, MA, Assistant Commissioner & Registrar, Bureau of Vital Statistics, NYC Department of Health and Mental Hygiene

Join the Region 2 Public Health Training Center for their January Log-in2Learn live webinar. Participants will learn about the importance of using plain language and it's use for ensuring health equity from Gretchen Van Wye, PhD, MA, Assistant Commissioner & Registrar, Bureau of Vital Statistics, NYC Department of Health and Mental Hygiene.

After the webinar, participants will be able to:

- Identify language that makes comprehension difficult for readers
- Apply basic strategies to make communication more clear
- Connect to additional resources to advance their understanding of plain language.

UASPH-PHL20200116

**SAVE THE DATE  
Public Health Live! Vaccine Hesitancy**

**Thursday, January 16, 2020**

**9-10am**

**Provider:** UAlbany SPH

[www.PHLive.org](http://www.PHLive.org)

ADPH-20200204

**SAVE THE DATE  
Understanding Substance Use Disorders and Addiction: A Public Health Perspective**

**Tuesday, February 4, 2020**

**10am-1pm**

**Provider:** Alabama Department of Public Health

<http://www.alabamapublichealth.gov/ALPHTN/>

## New OnDemand Webinars from December 2019 Available on the NYLearnsPH.com LMS

### Reg2PHTC-L2L201912

#### Writing for the Public, The Building Bridges Approach

**Originally Aired December 3, 2019**

**Provider:** Region 2 Public Health Training Center

Enroll in the LMS course: [Reg2PHTC-L2L201912](#)



Join the Region 2 Public Health Training Center for their December Log-in2Learn live webinar.

Participants will learn concrete strategies for writing to the public, based in the building BRIDGES approach developed by Anne Marie Liebel, Ed.D. President, Health Communication Partners LLC

After the webinar, participants will be able to:

- Describe the rhetorical triangle and its components, and how it can be used to analyze communication
- Identify assumptions you have about your audience and how these influence your writing
- Construct an empathy map to help focus your writing

Recommended Reading:

- [Patient communication: Aristotle helps you break it down](#) (podcast episode)
- [How cell phones can help you with patients' health literacy](#)
- [Multimodality and health literacy, in memory of Gunther Kress](#)

### SFA-20191204

#### Strengthening the Carrying Capacity of Local Health and Social Service Agencies to Absorb Increased Hospital/Clinical Referrals

**Originally Aired December 4, 2019**

**Provider:** Systems for Action

Enroll in the LMS course: [SFA-20191204](#)

As hospitals and clinics increase screenings for social determinants of health (SDOH), referrals to agencies that provide services to address these needs also will increase. However, questions remain about the ability of nonprofits and other "community resources" to absorb these increased referrals for services. Using secondary data analysis, a review of existing capacity assessment models, and case studies of human service centers in Florida and Texas, researchers will develop and implement an approach for assessing the capacity of community social services organizations and their partners to absorb and meet the needs of referred clients. Findings will lead to improvements in understanding the nonprofit sector's ability to respond to growing demand, ultimately contributing to the long-term goal of strengthening cross-sector partnerships and integration of services and systems to improve health outcomes.

LIVE WEBINAR

How Harm Reduction Fits into the SBIRT Model

**Wednesday, December 4, 2019**

**2-3pm**

**Provider:** Institute for Research, Education, and Training in Addictions (IRETA)

[To view the live webinar, please register here](#)

Harm reduction is both a philosophy and a series of interventions that aim to reduce the negative impacts of a health behavior as opposed to ending the behavior entirely. This approach may seem to contradict how screening, brief intervention, and referral to treatment (SBIRT) encourages health professionals to guide patients with likely substance use disorders (SUDs) to accept abstinence-based treatment. However, this presentation will demonstrate how harm reduction can be incorporated into all three components of SBIRT. By discarding a singular focus on abstinence and adopting an approach of “meeting patients where they are at,” clinicians can help patients reduce harm from their use as well as forge their own pathway to recovery .

PHI-20191205

No Wrong Door for Opioid Safety: How to Communicate for Impact

**Originally Aired December 5, 2019**

**Provider:** Public Health Institute

Enroll in the LMS course: [PHI-20191205](#)

New research and polling data are shining light on how we can talk about opioid safety in ways that help us surmount apathy and strengthen support for our strategies. Join the [California Opioid Safety Network \(COSN\)](#) for the third web forum in our series, “No Wrong Door for Opioid Safety: How to Communicate for Impact” and hear experts from across the country share tactics for launching public communications campaigns, delivering effective messaging around stigma and harm reduction, and capturing media attention for your work.

CHRR-20191210

Building a Culture of Health for Latinos: Priorities, Challenges and Success Stories

**Originally Aired December 10, 2019**

**Provider:** County Health Rankings & Roadmaps

Enroll in the LMS course: [CHRR-20191210](#)

Since 1968 UnidosUS, formerly known as National Council of la Raza (NCLR) has remained a trusted, nonpartisan voice for Latinos around the country. UnidosUS serves the Hispanic community through research, policy analysis, and state and national advocacy efforts, as well as program work in communities nationwide.

Join us as County Health Rankings & Roadmaps (CHR&R) teams up with UnidosUS to learn about pressing health challenges the Latino community is facing and how local affiliates are addressing the multiple factors that contribute to health. UnidosUS will also share two success stories from their experiences: the first about a program and national network for promotoras (or community health workers), and the second about a local health center advocating for the diverse needs of the Latino community in our nation’s capital. We’ll also highlight how you can better partner with your local UnidosUS affiliates to address local challenges and advance equity in your community.

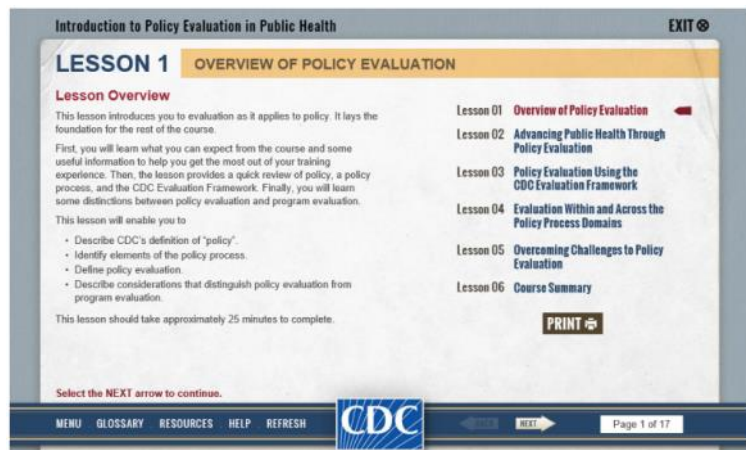
## Centers for Disease Control & Prevention (CDC)

# Want to learn about policy? Here are three Policy Courses designed to meet NYS Training Needs identified by *PH-WINS*



### Introduction to Policy Analysis in Public Health [CDC-PolAnalysis](#)

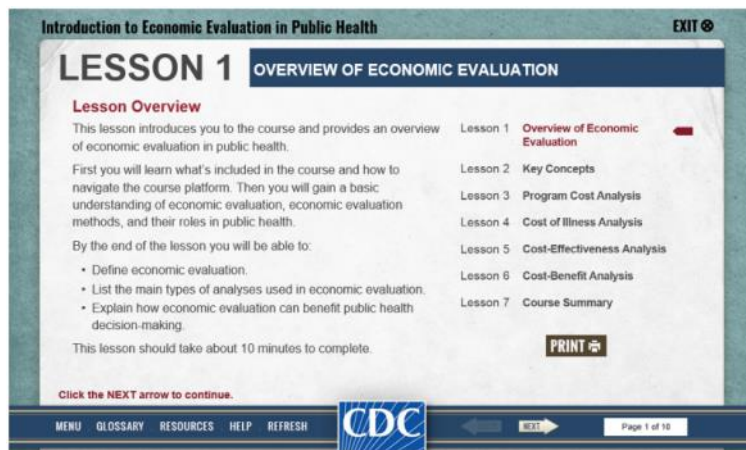
The 90-minute *Introduction to Policy Analysis in Public Health* course, designed for public health practitioners, introduces the learner to the CDC policy process and provides specific instruction on the policy analysis component of the process. Instructional content will result in the learner having a better understanding of what policy analysis is, its use in proactively assessing policy options under consideration, and how it can contribute to public health's role in policy.



### Introduction to Policy Evaluation in Public Health [CDC-PolEval](#)

The two-hour online *Introduction to Policy Evaluation in Public Health* course, designed for public health practitioners, introduces the learner to the use of policy evaluation in public health and provides specific instruction on applying evaluation methods throughout a policy process. Instructional content describes what "policy evaluation" is and will enable the learner to have a better understanding of how to apply the Centers for Disease Control and Prevention (CDC) Evaluation Framework to conduct an evaluation of adopted policies that may impact public health.

**Coming Soon**



### Introduction to Economic Evaluation in Public Health [CDC-EconEval](#)

The one-hour *Introduction to Economic Evaluation in Public Health* course provides a broad overview of economic evaluation methods with illustrative examples from public health. It will help the learner understand and apply economic evaluation findings to their public health work.



## Four **NEW** Courses from Region 2 Public Health Training Center Strategic Skills Training Series

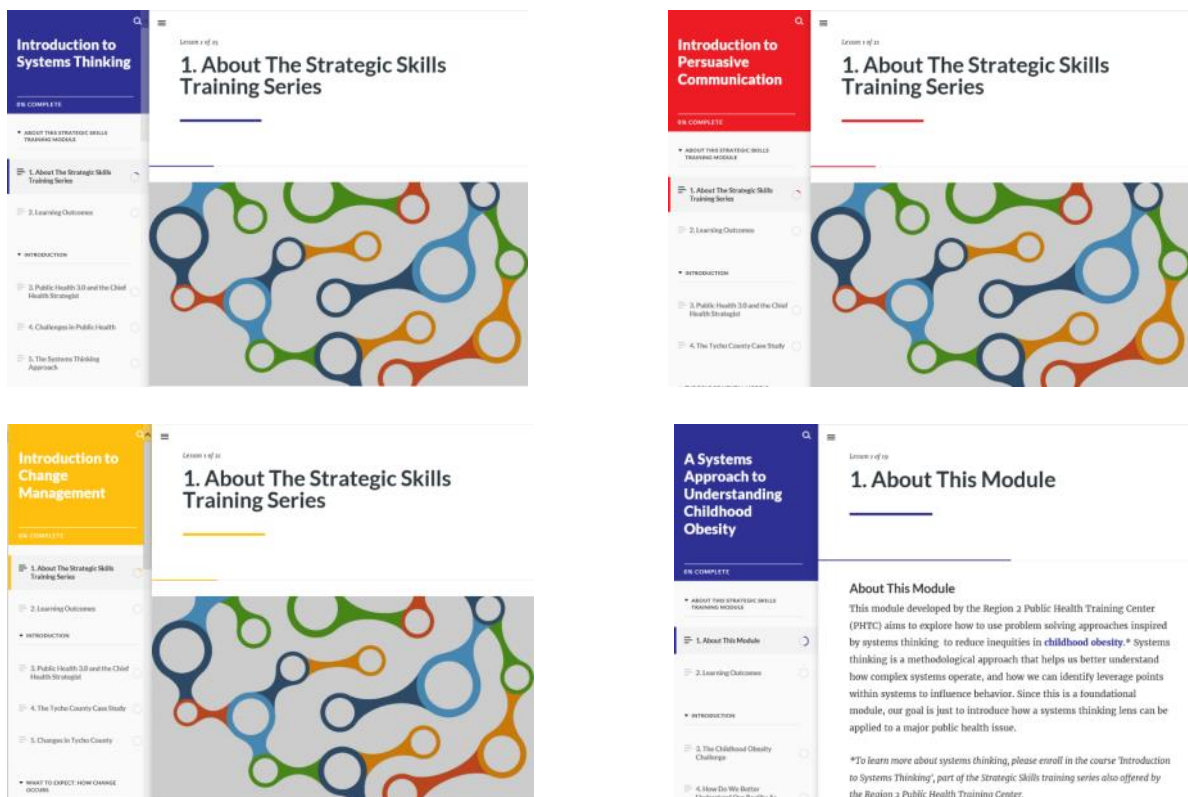
The Strategic Skills Training Series developed by the Region 2 PHTC aims to help prepare public health practitioners to develop the practices and competencies associated with being a Chief Health Strategist. The modules in this series use the community health improvement planning process to introduce you to the basics of the following four strategic skills areas. This first set of modules have been developed at an introductory level; the next parts of the series will build on these foundational modules.

[Reg2PHTC-Systems Thinking](#) - Strategic Skills Training Series: Introduction to Systems Thinking

[Reg2PHTC-Persuasive Communication](#) - Strategic Skills Training Series: Introduction to Persuasive Communication

[Reg2PHTC-Change Management](#) - Strategic Skills Training Series: Introduction to Change Management

[Reg2PHTC-Childhood Obesity](#) - A Systems Approach to Understanding Childhood Obesity



## CLIMATE AND HEALTH COURSES

The **Climate and Health Team** at the New York State Department of Health has developed two new courses to describe the adverse health effects climate can have on health and to prepare public health leaders in the field. As climate change becomes more apparent, extreme weather events and natural disasters are expected to increase in size and intensity. It is crucial that public health leaders are prepared for the impacts climate change may have on their programs and the people they serve.

“**Heat and Health in New York State**” is intended to educate social service providers and community leaders in preventing heat’s adverse health effects among vulnerable populations. “**WIC and Climate Change in New York State**” describes the impacts of climate change and what it may mean for WIC programs. Both courses provide evidence of the climate changing, how people may be affected, and resources or mitigation strategies in response to the changing climate.

**Visit the course pages to learn more.**

**Heat and Health in New York State** Enroll in LMS: [NYSDOH-Climate1](#)

**WIC and Climate Change in New York State** Enroll in LMS: [NYSDOH-Climate2](#)

## PUBLIC HEALTH AND CLIMATE CHANGE WEBINAR SERIES

### **Prerequisite: Climate Change and Public Health 101 - Northeast Edition**

20 minute online course! This course focuses on the public health impacts from climate change that are of most concern to the Northeast and what local health departments can do to mitigate and prevent them.

Enroll in LMS: [BRACE-Climate101](#)

### **Webinar 1 - NYS Department of Health: Climate & Health Profile** (Originally Aired March 30, 2016)

Presenter: Asante Shipp Hilts

The webinar will describe the changing NYS climate, climate-related health impacts, vulnerable populations, methods for assessing vulnerability, challenges and opportunities, existing NYS initiatives and collaborations, and implementation of the NYSDOH Climate and Health Strategic Map.

Enroll in LMS: [Reg2PHTC-Climate1](#)

### **Webinar 2 - Climate & Health Research in NYS / Hazard Vulnerability Analysis Process in IL** (Originally Aired April 13, 2016)

Presenters: Dr. Shao Lin, University at Albany, School of Public Health; Elena Grossman, University of Illinois at Chicago, BRACE-Illinois Project

Enroll in LMS: [Reg2PHTC-Climate2](#)

### **Webinar 3 - Ahmedabad Heat Action Plan – Improving city resilience against extreme heatwave** (Originally Aired April 19, 2016)

Presenter: Dr. Partha Sarthi Ganguly, Indian Institute of Public Health, Gandhinagar, Climate Health Initiatives

Enroll in LMS: [Reg2PHTC-Climate3](#)



## MEASURING HEALTH DISPARITIES

This interactive course focuses on some basic issues for public health practice - how to understand, define and measure health disparity. We examine the language of health disparity to come to some common understanding of what that term means, explain key measures of health disparity and show how to calculate them. The course provides a durable tool that is useful to daily activities in the practice of public health.

This training was originally released in 2005. Given its success as a foundational resource, updates were made in 2017 for this **improved, web-based version**.

### Audience

The course is designed to be accessible to a broad audience of practitioners across all sectors of the public health and related workforce who are concerned about the issue of health disparity. Parts III and IV are more technical; although not required, it is helpful to have a background in statistics, epidemiology, or other related sciences for ease of understanding these sections.

### Learning Objectives

By the end of the first content section (which includes Part I What are Health Disparities? and Part II Issues in Measuring Health Disparities), you will be able to:

- Identify the dimensions of health disparity as described in Healthy People 2020
- List three definitions of health disparity
- Interpret health disparity in graphical representations of data
- Explain relative and absolute disparity
- Describe how reference groups can affect disparity measurement

By the end of the second content section (which includes Part III Measures of Health Disparities and Part IV Analytic Steps in Measuring Health Disparity), you will be able to:

- Describe at least three complex measures of health disparities
- List strengths and weaknesses of at least three health disparity measures
- Summarize the analytic steps in measuring health disparity

### What this means for you:

Anyone can participate in this course at no cost. Continuing education credits are available for \$9 and only available to those who have not already completed the original version of the course.

### 3.0 Nursing Contact Hours

### 3.0 CHES Category I CECH

### Certificate of Completion

The Michigan Public Health Training Center at the University of Michigan School of Public Health is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Nursing contact hours expire March 31, 2019.

The Michigan Public Health Training Center is a designated provider (ID# 99038) of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc.

Enroll in the LMS course: [RVPHTC-Disparities](#)





**region2**  
public health training center

**Strategies to Advance Health Equity Module Series**

Strategies to Advance Health Equity: How Health Departments Can Promote Living Wages	Enroll in LMS course: <a href="#">Reg2PHTC-AdvHealthEq1</a>
Strategies to Advance Health Equity: Understanding and Influencing Corporate Practices of Alcohol, Tobacco, and Food and Beverage Industries to Promote Health	Enroll in LMS course: <a href="#">Reg2PHTC-AdvHealthEq2</a>
Strategies to Advance Health Equity: How Health Departments Can Protect the Health of Immigrants	Enroll in LMS course: <a href="#">Reg2PHTC-AdvHealthEq3</a>
Strategies to Advance Health Equity: How Health Departments Can Use Countermarketing to Address Tobacco, Alcohol and Unhealthy Food	Enroll in LMS course: <a href="#">Reg2PHTC-AdvHealthEq4</a>
Strategies to Advance Health Equity: How Health Departments Can Grow a Healthy Public Food Sector	Enroll in LMS course: <a href="#">Reg2PHTC-AdvHealthEq5</a>
Strategies to Advance Health Equity: State and Local Health Departments Role in Improving Food Access among Immigrants	Enroll in LMS course: <a href="#">Reg2PHTC-AdvHealthEq6</a>

**Mental Emotional Behavioral and Public Health Webinar Series**

Public Health Approaches to Mental Health Literacy	Enroll in LMS: <a href="#">Reg2PHTC-MEBH1</a>
Family Engagement Tools to Help Support Individuals with Behavioral Health Needs	Enroll in LMS: <a href="#">Reg2PHTC-MEBH2</a>
Adverse Childhood Experiences (ACE) Research & Implications: Interview	Enroll in LMS: <a href="#">Reg2PHTC-MEBH3</a>
Role of Behavioral Health in Medicaid Managed Care	Enroll in LMS: <a href="#">Reg2PHTC-MEBH4</a>

## ATTENTION LOCAL HEALTH DEPARTMENT (LHD) STAFF

2018 Versions of Mandated Continuing Education for Staff in the following titles:

- **Public Health Nurse 2 (PHN2)**
- **Supervising Public Health Nurse (SPHN)**

**BACKGROUND:** The New York State Sanitary Code requires all staff hired, to the above titles, after August 20, 2008 must complete 15 credits of continuing education within the first year of employment. In 2008, Continuing Education (CE) Programs were developed to meet the continuing education requirement for these three titles, free of charge. The CE Programs for these titles were recently revised to provide updated course content.

**These NEW Continuing Education (CE) Programs for 2018** replace all previous versions. If you were hired under one of these titles after August 20, 2008 –AND– have not yet completed the CE Programs for your title, then you will need to enroll in and complete the ALL NEW 2018 version of the programs.

**Visit:** <https://www.nylearnsph.com/Public/Catalog/program.aspx>

### FREQUENTLY ASKED QUESTIONS (FAQs)

**Q: What if I am currently enrolled in Continuing Education (CE) Programs for PHEd, PHN2 and/or SPHN Titles?**

**A: You can contact LMS Administration at [edlearn@health.ny.gov](mailto:edlearn@health.ny.gov) or call 518-473-4223 and speak with Tom Reizes who can review your progress /status in the program.**

**Q: Why have a new version of the CE Programs?**

**A: CE Programs have been updated to include new courses that have been developed to better address the professional competency standards, address outdated content and meet the needs of staff new to the title in question.**

**Q: Will there be over-lap in the coursework required by the old and new CE Programs? If yes, will I receive credit for common courses that I have already completed?**

**A: Yes, in some cases there will be overlap. For any courses that are common to both the old and newer versions of a CE Program in question your enrollment /completion status will be maintained.**

**If you have any other questions regarding either of these CE Programs how to complete a program; if you having difficulty enrolling in and/or completing existing programs or any courses included within the programs, please email: [edlearn@health.ny.gov](mailto:edlearn@health.ny.gov) or call 518-473-4223 and speak with Tom Reizes or Abbey Greenbaum.**