

VACCINATE TODAY



COVID-19 VACCINATION RESOURCES FOR NEW YORK STATE SCHOOL DISTRICTS



**County
Health Officials
of New York**

New York State Association of County Health Officials
NYSACHO.org | 518.456.7905

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Toolkit Directions

COVID-19 Vaccination Resources for New York State School Districts

The New York State Association of County Health Officials (NYSACHO) is proud to provide your school district an outreach toolkit with messaging that follows the New York State Department of Health and Centers for Disease Control and Prevention (CDC) health and safety guidelines. This toolkit can be utilized to effectively communicate with families within your school district.

Within this toolkit, you will find messaging in letter and email format that you can simply copy and paste for distribution. You can also find a child-specific rack card that can be printed through your local print shop and distributed in a timely manner.

NYSACHO thanks you for your participation in the distribution of public health messaging regarding the COVID-19 vaccines. For a list of current COVID-19 vaccines/manufacturers, [click here](#). Vaccines save lives. Vaccinate, today.



Letter to Families

COVID-19 Vaccination Resources for New York State School Districts

- This customizable letter template can be utilized to communicate with families via mail, educating parents and guardians on the recommendations and safety of the COVID-19 vaccines and encouraging them to schedule vaccination appointments for eligible children.

Good [morning/afternoon/evening]:

According to recommendations by medical and public health professionals, including the American Medical Association, American Academy of Pediatrics, and Centers for Disease Control and Prevention (CDC), children ages 6 months and older should receive the COVID-19 vaccine. The vaccine is the best way to protect children from becoming severely ill or having long-lasting health impacts due to COVID-19. The decision to vaccinate your child(ren) is important but we understand you may have questions.

The COVID-19 vaccines are:

- **Safe** – The COVID-19 vaccines have received the most intense safety monitoring in U.S. history, which has allowed public health officials to make science-based recommendations that keep people safe. In fact, tens of millions of children and teens have already safely received the COVID-19 vaccine.
- **Effective** – While COVID-19 vaccines were developed quickly, the process included the same rigorous reviews required for all new vaccines. Before being authorized for children, COVID-19 vaccines were evaluated in thousands of children in clinical trials. The vaccines met the Food and Drug Administration’s (FDA) rigorous scientific standards in safety and effectiveness.
- **Free** – The COVID-19 vaccines are free and widely available throughout New York State, regardless of immigration or health insurance status.

By getting your child(ren) vaccinated, you’ll not just be protecting your own children, but their friends, classmates, teachers, school staff, and the broader community as well.

Do you have questions or concerns?

Call your healthcare provider or visit your local pharmacy to learn more. Go to [vaccines.gov](https://www.vaccines.gov) to find COVID-19 vaccines near you.

Vaccines save lives. Vaccinate, today.

Sincerely,

[Insert Name, Title and School District]



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Email to Families

COVID-19 Vaccination Resources for New York State School Districts

- This customizable email template can be utilized to communicate with families via mail, educating guardians on the safety of the COVID-19 vaccines and encouraging them to schedule vaccination appointments for eligible children.

Good [morning/afternoon/evening] from [Name of School District]:

You are receiving this email because a family member of yours is enrolled at [Name of School District] Your child's health and safety are important to us.

Medical and public health professionals, including the American Medical Association, American Academy of Pediatrics, and Centers for Disease Control and Prevention (CDC) recommend children 6 months and older should receive a COVID-19 vaccine. All COVID-19 vaccines are safe, effective, and free.

By getting your child(ren) vaccinated, you'll not just be protecting your own children, but their friends, classmates, teachers, school staff, and the broader community as well.

Do you need more information before scheduling a COVID-19 vaccine appointment for your child? Call your healthcare provider or visit your local pharmacy to learn more. Go to [vaccines.gov](https://www.vaccines.gov) to find COVID-19 vaccines near you.

Vaccines save lives. Vaccinate, today.

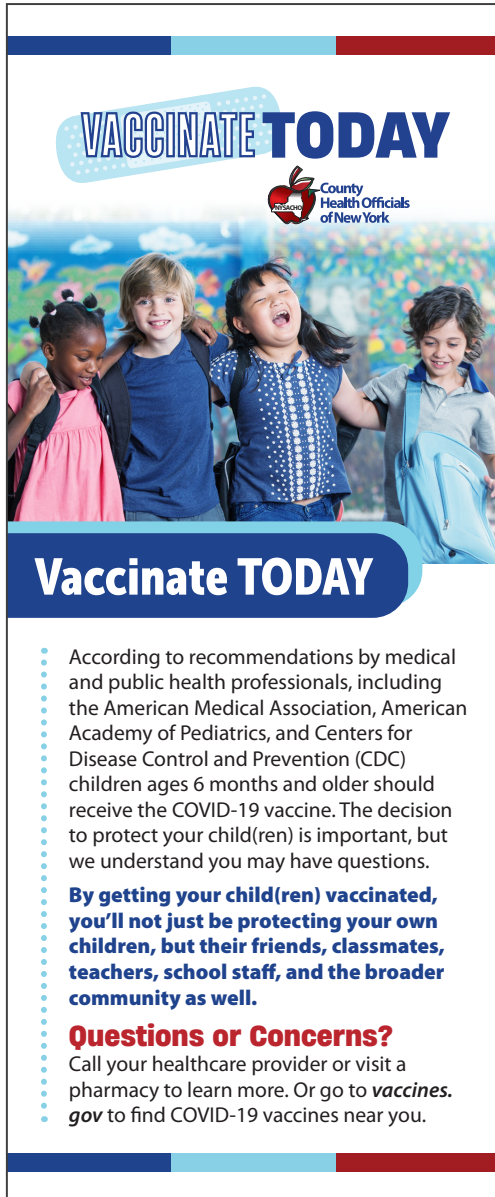
Thank you,

[Insert Name, Title and School District]


Children-Specific Rack Card


COVID-19 Vaccination Resources for New York State School Districts

Click the Children-Specific Rack Card below to download a printable file.



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- According to recommendations by medical and public health professionals, including the American Medical Association, American Academy of Pediatrics, and Centers for Disease Control and Prevention (CDC) children ages 6 months and older should receive the COVID-19 vaccine. The decision to protect your child(ren) is important, but we understand you may have questions.

By getting your child(ren) vaccinated, you'll not just be protecting your own children, but their friends, classmates, teachers, school staff, and the broader community as well.


Questions or Concerns?
Call your healthcare provider or visit a pharmacy to learn more. Or go to vaccines.gov to find COVID-19 vaccines near you.

The COVID-19 Vaccine is:


-  **SAFE**
The COVID-19 vaccines have received the most intense safety monitoring in U.S. history, which has allowed public health officials to make science-based recommendations that keep people safe. In fact, tens of millions of children and adolescents have already safely received the COVID-19 vaccine.
-  **EFFECTIVE**
The vaccines were developed quickly, the process included the same rigorous reviews required for all new vaccines. Before being authorized for children, COVID-19 vaccines were evaluated in thousands of children in clinical trials. The vaccines met the Food and Drug Administration's (FDA) rigorous scientific standards in safety and effectiveness.
-  **FREE**
The COVID-19 vaccines are free and widely available to most individuals living in the United States throughout New York State, regardless of immigration or health insurance status.

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Myth v. Fact Videos for Use

COVID-19 Vaccination Resources for New York State School Districts

- Click the videos below to open and save the downloadable file. Share the videos on your website, social media platforms or embed into an email.

Instructions: To help the visually impaired, please summarize the videos in your post text on all platforms.

MYTH:
COVID-19 vaccines are not safe for children.

FACT:
Vaccine trials involved thousands of children to ensure the vaccines' safety and effectiveness. Ongoing safety monitoring shows that COVID-19 vaccination continues to be safe and effective for children. Source: NIH and CDC

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FACT: Scientists and medical experts administered clinical trials involving thousands of children to ensure the vaccines' safety and effectiveness.

MYTH:
COVID-19 is not serious for children.

FACT:
COVID-19 has become one of the top 10 causes for hospitalization and death for children and teens. Source: NIH and CDC

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FACT: COVID-19 has become one of the top ten causes for hospitalization and death for children and teens.

MYTH:
My child could experience severe side effects from COVID-19 vaccines.

FACT:
Serious side effects are extremely rare. The benefits of being vaccinated far outweigh the risks. Source: NIH and CDC

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FACT: Serious side effects are extremely rare, and the benefits of being vaccinated far outweigh the risks.

- These videos are also located on the NYSACHO YouTube page. Copy and paste the website links to share online.

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School District-Specific Video for Use

COVID-19 Vaccination Resources for New York State School Districts

- Click the video below to open and save the downloadable file. Share the video on your website, social media platforms or embed into an email.



- This video is also located on the NYSACHO YouTube page. Copy and paste the website link to share online.

Additional Language Directory

COVID-19 Vaccination Resources for New York State School Districts

Are you interested in utilizing the above resources in additional languages? Translations are found below.

- [Click here](#) to access Chinese translation.
- [Click here](#) to access Spanish translation.
- [Click here](#) to access Haitian translation.
- [Click here](#) to access Yiddish translation.

